



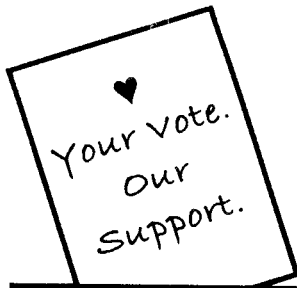
NAUGATUCK SAVINGS BANK

Making a Difference

January, 2011

Dear Non-Profit Administrator,

I am pleased to announce that voting for the 2nd Annual **Community Awards Program** has begun. This program funded by the Naugatuck Savings Bank Foundation, allows our *customers* to vote for their choice of deserving local non-profit organizations who may receive a portion of **\$50,000!** *Here's how it works:*



COMMUNITY AWARDS PROGRAM

- Throughout January, February and March, **Naugatuck Savings Bank customers** may vote for their favorite non-profit organization online at naugatucksavingsbank.com, any of our branch offices or via the mail with a paper ballot. Each customer may only vote once. We've included some ballots which you may duplicate and use to solicit votes for your organization.
- The votes will be tabulated in April and the winners will receive an award in a dollar amount proportional to the percentage of the votes the organization receives. The maximum award is \$5,000. Every vote counts, so please make your voice heard. Last year, organizations needed just 17 votes to qualify for an award.
- To participate, your organization must have a current 501(c)(3) certification, or equivalent – organizations receiving grants will be asked to provide a copy of this certificate. In addition, the organization must be willing to spend the money locally and receive at least 1% of the total votes.
- There will be a special award of \$500.00 to 6 randomly selected eligible organizations from the pool that receive less than the required 1% of the votes.

I hope that you will participate by casting your own vote. Please feel free to encourage your staff, board members, volunteers and friends who are customers of Naugatuck Savings Bank to vote! Award winners will be announced in April, at which time you will be contacted with specific information regarding any grant to your organization.

Thank you for all the good work you do in the community. We hope that by partnering with you through this program, we can help you meet the needs of those you serve. If you have any questions, please feel free to contact us at 203.729.4442. **Good Luck!**

Sincerely,

Mark C. Yanarella
President & Chief Executive Officer